

# LINDA DITEMAN

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GRAPHIC DESIGNER

## PROFESSIONAL PROFILE

**Dependable and organized graphic designer with a proven reputation of delivering impactful print and digital designs. Involved and knowledgeable in all stages of the creative process from concept to delivery.**

I have the specific design skills needed to develop and escalate brands. I always bring a positive attitude and am used to being part of a creative team, following marketing briefs, offering creative solutions, and doing what it takes to meet deadlines.

## CONTACT

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-  Boise, Idaho

## ONLINE PORTFOLIO

[www.lindaditeman.com](http://www.lindaditeman.com)

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## PROFESSIONAL EXPERIENCE

**LINDA DITEMAN DESIGN** Portland, OR & Boise, ID • 2005 - Present  
FREELANCE GRAPHIC DESIGN, PRINT & DIGITAL

- Work with a variety of large and small clients through ad agencies and on my own
- Demonstrate excellent design and typography skills to support brand messaging, respond to conceptual feedback and pivot when needed
- Design knowledge for varying creative and technical needs with the know how to deliver final files correctly and on-time

Projects include: Branding, Logo Design, Brand Guidelines, Business Collateral, Packaging Design, Print Ads, Brochures, Signage, Annual Reports, Power Point Presentations, Template Creation, Exhibit Design, Production Prep, Photo Shoots, Photoshop Work, Illustration, Infographics, Icon Creation, Website Design, Web Campaigns, Social Media Design, Animated Graphics

**EDDIE BAUER CREATIVE SERVICES** Seattle, WA • 2000-2005

- PRODUCTION SPECIALIST: layout and design of core Eddie Bauer brand for in-store signage and packaging, production prep, presentation prep and mock-ups
- DESIGNER: concept and design of specialty campaigns and seasonal branding for in-store signage, packaging, store windows and retail mailers, work closely with other departments for synergy throughout the store and to properly convey visual messaging
- ART DIRECTOR: concept and design of high-level campaigns and corporate initiatives, organize workflow, provide design critiques and guide designers, present work for approval, art direct photo shoots, work with other departments to understand retail needs

## EDUCATION

COLUMBUS COLLEGE OF  
ART & DESIGN  
Advertising Design Major,  
Illustration Minor

## SKILLS

Adobe Creative Suite: InDesign,  
Illustrator, Photoshop, Acrobat  
Squarespace, Weebly, Word, Excel,  
Power Point, Keynote, Google Slides

## AWARDS

2022 International Summit Award,  
Best in Show for Logo Redesign

2021 Intel Global Impact Festival,  
Appreciation of Contribution